

Affordable Advertising
That Works

The Senior News

Focus for People Aged 50 and Better!

2010 SPECIAL OFFER

Let us help you make 2010 your best year ever! Advertise your business in 10 issues of The Senior News and receive 20% OFF your total bill! Plus you will receive Free set-up, Free full color each month and... (are you ready for this) a FREE AD in the eleventh month! It doesn't get any better than this folks! Check out the savings below...

Seniors (50+) are the fastest growing market today at 37% of the adult U.S. population. They control over 70% of all disposable income with more than 1 trillion of that spent on goods and services!

Covering Mahoning, Trumbull and Columbiana counties with a readership 75,000 strong monthly, The Senior News has been the voice of your customers (50+) for the past 25 years. Start growing your business in 2010 TODAY! For more information or to speak with a Sales Representative, call 330-270-5442 or email: mark@theseniornews.com.

2010 SPECIAL PACKAGE

DEADLINE 2/22/10

Take Advantage of this Special Package to Advertise for 10 Issues and You Will Get:

FREE OFFER

- > One Free Full Size Ad
- > Free Full Color for 11 Issues
 - > Free Set-Up
- > Inclusion In All 2010 Special Issues
 - > Print and Internet Advertising for One Low Price. Placement of Your Ad On Our Web Issues for All to See

THE SENIOR NEWS

P.O. Box 2868
Youngstown, Ohio 44511

Phone: 330-270-5442
E-mail: Mark@TheSeniorNews.com

AD SIZE	REGULAR PRICE PER ISSUE	SPECIAL 2010 OFFER PER ISSUE	FREE AD AND FREE COLOR SAVINGS	TOTAL SAVINGS IN 2010
FULL PAGE 10" W x 14"H	\$945	\$756	\$945 \$825	\$3,660
1/2 PAGE 10" W x 7" H 5" W x 14" H	\$645	\$516	\$645 \$550	\$2,485
1/4 PAGE 5" W x 7" H	\$380	\$304	\$380 \$550	\$1,690
1/6 PAGE 5" W x 5" H	\$275	\$220	\$275 \$385	\$1,210
1/8 PAGE 5"W x 3.5"H	\$215	\$172	\$215 \$385	\$1,030
1/16 PAGE 5" W x 2" H	\$160	\$128	\$160 \$385	\$865